

# RYAN JAMES LAFEVER

ARTIST. VIDEOGRAPHER & EDITOR. DESIGNER. CONTENT CREATOR.

stuffryandoes.org

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## ABOUT ME

Acclaimed multifaceted artist with over a decade of experience in an array of creative roles, from videographer to illustrator. A strong, dependable "idea guy" contributor with passion and talent for developing solutions for creative projects with a combined artistic and analytical mindset.

Continually seeking the opportunity to work on techniques and expand skills to deliver original, high-quality work. Excited about the opportunity to take the next career step and continue to grow as a creative team member.

## VITA ADDENDUM & SKILL SETS

### Foundations of Art:

- Fundamentals of Drawing
- Figure Drawing
- 2D and 3D Design
- Color Concept and Theory
- Fundamentals of Painting
- Structural Drawing

### Programs:

- Premiere
- Photoshop
- After Effects
- Audition
- Illustrator
- Final Draft
- In Design
- Dreamweaver
- Procreate
- Harmony

### Other:

- Photography
- Screenwriting

## EMPLOYMENT

2022-Current

### Multimedia Designer / *Nutt Heads Brands, Plain City, Ohio*

- Creator and illustrator of "*Rock, Paper, Saurus!*"
- Essential creative team member responsible for establishing style, humor, tone, and branding with writing, illustrations, art, videography and editing, social media, and graphic design.
- Doubled productivity and output by adapting approved written prompts and sketches into completed house-style illustrations, resulting in faster project turn-around and expanding catalog.
- Rebuilt video department with faster production for essential media content.
- Increased brand awareness and marketing research with copywriting, content creation, conducting test plays, and serving as an active representative at trade shows and conventions.
- Illustration and writing work featured in: "*Joke King*," "*Kids Against Maturity: Let's Go Edition*," and "*Kids Against Maturity: Down on the Farm*."

2019-2022

### Finishing Department / *Digico Imaging, Columbus, Oh.*

- Oversaw and fulfilled mass-market production of vinyl graphics for large-scale advertising campaigns of high-profile clients such as "*Victoria's Secret*."
- Quality control and installation.

2016-2019

### Social Media Director / *Complete Care Animal Hospital, Mt. Vernon, Oh.*

- Established online presence, tone, and branding by producing in-house media content, including graphics, video, photography, and blog posts.

2015-2016

### Videographer & Media Designer / *Client Solution Innovations, Powell, Oh.*

- Founded video department.
- Directed, filmed, and edited two web series on a weekly basis for high-profile media channels.
- Adapted clientele needs into attractive and effective websites, logos, and advertisements.

2012

### Video Editor / *Data Resolutions, Powell, Oh.*

- Provided edited video content for "*Moodscapes*," a relaxation and meditation app.

## FREELANCE & EXHIBITIONS

Freelance work includes fine art, pet portraits, and videography and editing on multiple TV sizzle reels, pilots, and web series, most notably as a production assistant and stand-in on the feature film "*Season of Darkness*."

### Notable Clientele

- Allegro Media Design
- International Camlid Institute
- Green Lawn Abbey Preservation Association
- Association for Middle Level Education
- Salvation Army
- Glass Axis

### Shows & Screenings

- The CCAD 129th and 130Th Student Exhibitions
- 48 Hour Film Project (x4)
- Friends of the Shelter's "PupArt Show"
- 400 West Rich's "The Amazing Dog" and "Cat Shows"
- Ohio Art League 2020 Fall Juried Exhibition
- Columbus Underground write-up "Spreading the Word"
- "Stuff Ryan Does: The Art of Ryan LaFever," Athens Public Library art exhibit, September 2022

## EDUCATION

2009

### Bachelor's of Fine Arts

Columbus College of Art and Design, Columbus, Ohio

**Major:** Media Studies; Time Based **Minor:** Writing